EAST SIDE OF NATIONAL AVE
SOUTH OF BATTLEFIELD ROAD - FACES SOUTH

second largest digital billboard in the Springfield market - with billboards, BIGGER IS BETTER

only billboard of any kind on the Medical Mile between Mercy Hospital and Cox Hospital with stop lights on both sides of the billboard

LOCATION:
3080 S. National Ave.
Latitude 37.158028
Longitude -93.277130

BILLBOARD SIZE:
13’ 2” x 45’ 4”
(242 x 814 pixels)

DAILY IMPRESSIONS:
DEC 39,030
34,647 cars-per-day**

NET MONTHLY RATES

<table>
<thead>
<tr>
<th></th>
<th>1 Year</th>
<th>6 Months</th>
<th>3 Months</th>
<th>1 Month</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,300</td>
<td>$1,500</td>
<td>$1,900</td>
<td>$2,500</td>
</tr>
<tr>
<td>3¢ (per spot)</td>
<td>3.4¢</td>
<td>4.3¢</td>
<td>5.7¢</td>
<td></td>
</tr>
</tbody>
</table>

one 8 second spot EVERY minute.
guaranteed 1,440 spots per day,
43,800 spots per month.

one 8 second spot every OTHER minute.
guaranteed 720 spots per day,
21,900 spots per month.

1 Year
$700 (per month)
3.2¢ (per spot)

1 Year
$700 (per month)
3.2¢ (per spot)

1 Year
$700 (per month)
3.2¢ (per spot)

1 Year
$700 (per month)
3.2¢ (per spot)

WATKINS OUTDOOR ADVERTISING
417.862.0003  | gwatkinsoutdoor@sbcglobal.net


*rates subject to change without notice