**WATKINS HD**

**DIGITAL OUTDOOR ADVERTISING**

- **WEST SIDE GLENSTONE SOUTH OF PRIMROSE ST – FACES NORTH**

  Glenstone Ave (Business 65) is the major north south artery. Billboard is ideally placed on the outside of a gradual curve to the road with stop lights on either side.

  Strategically located between several shopping areas. Battlefield Mall to the north, Primrose Marketplace to the east, James River Towne Center and Farmers Park to the south.

**LOCATION:**

3550 S. Glenstone Ave.
Latitude 37.149887
Longitude -93.260270

**BILLBOARD SIZE:**

13'2" x 37'2"
(240 x 696 pixels)

**DAILY IMPRESSIONS:**

DEC 40,500
36,160 cars-per-day**

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<table>
<thead>
<tr>
<th>NET MONTHLY RATES</th>
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<tbody>
<tr>
<td><strong>1 Year</strong></td>
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<tr>
<td>$1,600 (per month)</td>
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<tr>
<td>3.7¢ (per spot)</td>
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| **1 Year** | **6 Months** | **3 Months** | **1 Month** |
| $950 (per month) | $1,200 | $1,400 | $1,700 |
| 4.3¢ (per spot) | 5.5¢ | 6.4¢ | 7.8¢ |

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*rates subject to change without notice

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417.862.0003  |  gwatkinsoutdoor@sbcglobal.net