**WEST SIDE GLENSTONE SOUTH OF PRIMROSE ST – FACES SOUTH**

Glenstone Ave (Business 65) is the major north south artery. Billboard is ideally placed on the outside of a gradual curve to the road with stop lights on either side.

Strategically located between several shopping areas. Battlefield Mall to the north, Primrose Marketplace to the east, James River Towne Center and Farmers Park to the south.

**LOCATION:**
3550 S. Glenstone Ave.
Latitude 37.1488551
Longitude -93.2595452

**BILLBOARD SIZE:**
13'2" x 37'2"
(240 x 696 pixels)

**DAILY IMPRESSIONS:**
DEC 40,500
36,160 cars-per-day**

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**NET MONTHLY RATES**

<table>
<thead>
<tr>
<th></th>
<th>1 Year</th>
<th>6 Months</th>
<th>3 Months</th>
<th>1 Month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1 Year</strong></td>
<td>$1,300</td>
<td>$1,500</td>
<td>$1,800</td>
<td>$2,200</td>
</tr>
<tr>
<td><strong>3¢ (per spot)</strong></td>
<td>3.4¢</td>
<td>4.1¢</td>
<td>5¢</td>
<td></td>
</tr>
</tbody>
</table>

**EVERY** minute. guaranteed 1,440 spots per day, 43,800 spots per month.

**EVERY OTHER** minute. guaranteed 720 spots per day, 21,900 spots per month.

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<table>
<thead>
<tr>
<th></th>
<th>1 Year</th>
<th>6 Months</th>
<th>3 Months</th>
<th>1 Month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$700 (per month)</strong></td>
<td>$850</td>
<td>$1,100</td>
<td>$1,500</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>3.2¢ (per spot)</strong></td>
<td>4¢</td>
<td>5¢</td>
<td>6.8¢</td>
<td></td>
</tr>
</tbody>
</table>

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Each display spot holds (dwells) for 8 seconds  
**June 15 2010 Springfield Traffic Operations count**

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*rates subject to change without notice*